

## ***Gilbert Ortega: The Story of the Man Behind the Name***



*In 1966, Gilbert built Indian Village from 3rd-grade lumber and cinder block at an exit along a stretch of the new Interstate 40 in Lupton, Arizona.*

*By comparison, years later Gilbert studies and contemplates the merchandising of his new 10,000 square foot Museum Gallery on the corner of Scottsdale Road and Main Street in Old Town, 1998.*

